

**Notice of References Cited**Applicant/Patent  
Yoram LEVANON et al.Application/Control No.  
09/534,170Examiner  
Stephen M. GraviniArt Unit  
3622

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**NON-PATENT DOCUMENTS**

	Include, as applicable: Author, Title, Date, Publisher, Edition or Volume, Pertinent Pages
U	FTC Plans Survey on Online Advertisers from Dallas Morning News dated March 2, 2000
V	US 2001/0039510 Galomb 11/2001
W	US 2001/0044743 McKinley et al. 11/200
X	US 2002/0032602 Lanzillo, jr. et al. 3/2002

<sup>1</sup> A copy of this reference is not being furnished with this Office action. See MPEP § 707.05(a).<sup>1</sup> Dates in MM-YYYY format are publication dates.<sup>2</sup> Classifications may be U.S. or foreign.